



Acknowledgment Requirements for Grantees A Quick Reference Guide

Image Acknowledgment (Logos)

Grantees are required to use our current logo* in the following marketing materials for programs funded by the Oklahoma Arts Council. Download the logo at arts.ok.gov.

- Banners
- Billboards
- Fliers
- Newsletters (digital & print)
- Playbills/programs
- Postcards/rack cards
- Posters
- TV advertisements
- Websites** (optional for Small Grant Support recipients)



The current OAC logo

*Written acknowledgment may be used in lieu of the logo where appropriate.

**On websites, please include the following disclaimer if only a portion of your organization's programming is made possible with Oklahoma Arts Council funding:

Select programming is made possible in part by a grant from the Oklahoma Arts Council.

Image Acknowledgment (Ads)

Major Grant Support and Organizational Support recipients are required to download and use Oklahoma Arts Council ads* in their following materials. Small Grant Support recipients are encouraged to use the ads. Download from a selection of ads at arts.ok.gov.

- Playbills
- Season programs
- Magazines
- Websites (optional)
- Newsletters (digital & print) (optional)

*Contact the Oklahoma Arts Council if you need a custom size. We can accommodate most requests.



Written Acknowledgment

Grantees are required to include written acknowledgment of Oklahoma Arts Council funding in the following ways:

- Credit line* – *This program is made possible in part by a grant from the Oklahoma Arts Council*
- News releases – grantees are required to credit the Oklahoma Arts Council within their news releases AND use the Oklahoma Arts Council’s boilerplate statement at the end of their news releases.
- Boilerplate statement – *The Oklahoma Arts Council is the official state agency for the support and development of the arts. The agency’s mission is to lead in the advancement of Oklahoma’s thriving arts industry. The Oklahoma Arts Council provides approximately 500 grants to almost 250 organizations in communities statewide each year, organizes professional development opportunities for the state’s arts and cultural industry, and manages hundreds of works of art in the public spaces of the state Capitol. Additional information is available at arts.ok.gov.*
- Letters to elected officials (examples available at arts.ok.gov)

**May be used in lieu of the Oklahoma Arts Council logo where appropriate*

Verbal Acknowledgment

Verbal acknowledgment of Oklahoma Arts Council funding is required in appropriate contexts, such as during introductory remarks or announcements during performances and festivals.

- *This program is made possible in part by a grant from the Oklahoma Arts Council*

Important Considerations

- Ensure the Oklahoma Arts Council logo is legible.
- Only use a high-resolution version of our current logo, available at arts.ok.gov.
- Do not stretch or pixelate the logo
- Do not alter, redraw, or add to the logo
- Grantees receiving Oklahoma Arts Council funding must also use the National Endowment for the Arts logo in their promotional materials.

Examples of Inappropriate Use



Questions?

Contact the Oklahoma Arts Council’s Director of Marketing & Communications at (405) 521-2931 or okarts@arts.ok.gov.