

# THE ECONOMIC IMPACT OF THE ARTS

## OKLAHOMA FACTS & FIGURES

- Public funding for the Oklahoma Arts Council generated an average of \$270.2 million a year in economic activity for the State of Oklahoma.

Source: Center for Economic and Business Development, Southwestern Oklahoma State University, Weatherford, 2003

- In 2003, organizations funded by the Oklahoma Arts Council generated \$3.7 million in state sales tax revenue. Oklahoma City organizations generated \$1.6 million in county and city sales tax revenue and Tulsa organizations generated \$474,000 in county and city sales tax revenue. Organizations in Oklahoma rural communities generated \$819,000 in county and city sales tax revenue.

Source: Center for Economic and Business Development, Southwestern Oklahoma State University, Weatherford, 2003

- The employment impact of the arts is spread throughout the state. More than 4,500 jobs have been created by arts organizations in Oklahoma with 3,342 jobs in Oklahoma and Tulsa counties and 1,177 in rural Oklahoma.

Source: Center for Economic and Business Development, Southwestern Oklahoma State University, Weatherford, 2003

- Arts and cultural organizations attracted an estimated \$486 million to Oklahoma County during 2003. These organizations spent \$53 million to meet operational expenses that added \$1.1 million to state and local tax revenues and invested \$95 million in capital projects such as new buildings and equipment resulting in additional ripple effects to the total economic impact.

Source: Meinders School of Business Research and Consulting Center, Okla. City Univ., 2004

- In Tulsa the direct economic impact of arts and cultural organizations has grown from \$34.9 Million to \$46.3 Million during the past 10 years, an almost 33% increase. In 2006, Celebrity Attractions presented the six-week run of Disney's The Lion King that created an economic impact of \$19.8 Million on the local economy. Ticket sales to The Lion King generated additional ticket sales to other performances of shows occurring at the Tulsa Performing Arts Center, further developing audiences for local performing arts groups.

Source: The Arts & Humanities Council of Tulsa