



Oklahoma Art in Public Places Request for Proposals (RFP)

Project: Will Rogers World Airport Mural

Deadline: August 23, 2021

Overview and Project Description

Artists and artist teams are invited to submit sketches and qualifications for the design and installation of public art at the Will Rogers World Airport ("Airport") in Oklahoma City. The Oklahoma Arts Council, in partnership with Lieutenant Governor Pinnell and the Oklahoma Department of Commerce, are seeking an artist or artist team to create a mural in the Airport. The Airport is located at 7100 Terminal Drive, Oklahoma City, Oklahoma. The Oklahoma Arts Council will enter into an agreement with the Oklahoma City Airport Trust ("Airport Trust") to secure the location for the public art at the Airport. Although this is not an Oklahoma City Airport Trust art project, the display must comply with the Airport's rules, regulations, and policies. It is anticipated that the art will be on a wall near the west escalators in the lower-level baggage claim area, that is an area accessible to all airport visitors, passengers, and public arriving to Oklahoma City. The vision for this project is a signature artwork of exceptional quality and enduring value to welcome visitors arriving to our state, showcasing that Oklahoma is the best place in the nation to live, work, and thrive.

The area of the wall available for artwork is approximately 79.5 inches tall and 347.5 inches long. The selected artist or artist team will paint their mural directly on the wall. The mural is expected to remain in place until November 30, 2022, with possible extensions through 2024. We encourage applications from artists who work with colorful imagery and whose work demonstrates a unified vision or aesthetic.

Theme and Intent

This mural will include an artistic interpretation of the Official Brand of the State of Oklahoma. The mural can include the phrase "Welcome to Oklahoma" but cannot include any calls to action to visit specific destinations. Requests to include any other text require approval by the Director of Art in Public Places and the Director of the Airports. Iconic non-commercial Oklahoma locations can be illustrated in the work. The goal of the mural is to drive tourism and commerce to the state while fostering enthusiasm and pride from current residents.

If the artistic interpretation of the Official Brand of the State of Oklahoma includes the actual brand or is a close replication of the brand, it must be limited to no more than 10% of the total design and comply with any promotional advertising policy or other requirement of the Airport Trust.

The selected mural will be a dynamic and visually impactful artwork of remarkable quality and lasting value, greeting passengers arriving to the state, whether they are tourists or residents. The art will highlight the new Official Brand of the State of Oklahoma, connecting and assisting in developing a recognizable identity for the State of Oklahoma.

This mural will be original art appropriate for indoor wall installation and able to stand up to conditions of heavy pedestrian traffic and baggage. The art will enhance the baggage claim area with a distinctive aesthetic experience both highly visible and welcoming to pedestrians.

Project Funds

The artist or artist teams will receive \$6,000 to create the mural. Artists will be responsible for design, fabrication, delivery, and installation of the artwork within the given budget, using appropriate paints for the surface and painting a protective sealant on top of the mural. All costs associated with the public art project are covered by this budget, and no additional funds will be available.

Eligibility

This opportunity is open to artists living in Oklahoma regardless of age, race, class, national origin, creed, gender, gender expression, religious affiliation, physical or mental ability. The Oklahoma Arts Council, Lieutenant Governor Pinnell, and the Oklahoma Department of Commerce encourage artistic diversity.

Application Requirements

Artists will complete an application form at arts.ok.gov/Our_Programs/OAIPP/Calls_for_Artists.html and provide support materials including a letter of interest, sketch(es) of the proposed mural artwork, resume/CV, 5 images of past artwork, and image details. Please be sure to allow adequate time to submit your application as technical difficulties can occur. Applications that are mailed, emailed, faxed, or hand-delivered will not be considered. Applications will not be accepted after the August 23, 2021, 11:59 p.m. (CDT) deadline.

Application materials include:

- a. Statement of Interest
 - i. A statement of interest will include a brief summary of artistic focus and professional career, especially as your background relates to this project.
 - ii. A brief description of the concept to be proposed, should the applicant be selected.
 - iii. Statements cannot exceed two pages.
- b. Sketch(es) of proposed artwork
 - i. This is not a final proposal and can be a rough sketch.
- c. Resume/CV
 - i. If applying as a team, please include the team/studio resume. If a team/studio resume is not available, please combine the individual resumes of each team member into one document.
- d. Five images of relevant previous work
 - i. Files can be up to 2mb. Images should be at least 72 dpi.
 - ii. Please number images 1-5, etc. in the filename using this system, #LastName,FirstName.jpg
- e. Image descriptions
 - i. Please include title, medium, dimensions, and year for each artwork. You may also include a brief statement about each work (2 sentence maximum).
 - ii. Number your descriptions, corresponding to the file names.

Selection Process

RFP applications will be reviewed and scored by the Director of Art in Public Places to identify the short list of qualified artists to be considered for the project based on the following criteria:

- Artistic excellence as evidenced by representations of past work and other supporting materials.
- Appropriateness of artwork to the goals of the project, as evidenced by representations of past work and other supporting materials.
- Professional experience is adequate to meet the demands of the project.
- Availability to participate in the design, approval, and implementation of the project as required.

The list of qualified artists will be presented to the OAC Public Art Selection Committee for the Will Rogers World Airport Mural which includes the Director of Airports. The Public Art Selection Committee will identify up to 4 finalists who will be invited to develop mural proposals after attending a mandatory orientation session. Each finalist will receive an honorarium of \$500 for the development and presentation of a design proposal. The artist selection will be approved by the OAC Public Art Selection Committee and the Art in Public Places Oversight Committee. Once the selected artist's final design is approved by the Director of Airports and the Art in Public Places Oversight Committee, any changes thereto must be approved in writing by both parties prior to installation of the artwork.

Timeline

Application opens July 26, 2021

Application deadline August 23, 2021

Notification of selected finalists August 31, 2021

Mandatory finalist orientation session TBD, week of September 6, 2021

Presentation of finalist proposals TBD, week of September 27, 2021

Notification of selected artist October 8, 2021

Installation of artwork completed by November 19, 2021

Once selected, the artist or artist team will work with Jarica Walsh, Director of Art in Public Places, to coordinate an installation schedule that allows for safe physical distancing in accordance with CDC guidelines.

Questions/Follow up

Please direct questions or requests for additional information to Jarica Walsh, Director of Art in Public Places, at jarica.walsh@arts.ok.gov or (405) 521-2030.

The Oklahoma Arts Council administers the Oklahoma Art in Public Places Program in accordance with HB1824.



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