



## Oklahoma Art in Public Places Request for Qualifications (RFQ)

---

### **Project: Tulsa International Airport Mural**

**Deadline: December 15, 2020**

#### **Overview and Project Description**

Artists and artist teams are invited to submit qualifications for the design and installation of artwork for an Oklahoma Art in Public Places project at the Tulsa International Airport. The Oklahoma Arts Council, in partnership with Lieutenant Governor Pinnell and the Oklahoma Department of Commerce, are seeking an artist or artist team to create a mural in the Tulsa International Airport. The airport is located at 7777 Airport Dr, Tulsa, Oklahoma. The location for the public art will be on a wall at the exit door of Concourse A, a publicly accessible area where arriving passengers exit the secure terminal. The vision for this project is for a signature artwork of exceptional quality and enduring value to welcome visitors arriving to a state that is the best place in the nation to work, live, and play.

The wall is 98 inches tall and 277.5 inches long. The selected artist or artist team will paint their mural directly on the wall. The mural is expected to remain in place until spring 2022, with possible extension through 2024. We encourage applications from artists who work with colorful imagery and whose work demonstrates a unified vision or aesthetic.

#### **Theme and Intent**

This mural must include an artistic interpretation of the new Official Brand of the State of Oklahoma. The mural can include the phrase "Welcome to Oklahoma" but cannot include any calls to action to visit specific destinations. Requests to include any other text require approval. Requests for the brand logo files can be made by contacting [Jarica Walsh](#), Director of Art in Public Places. Iconic Oklahoma locations can be illustrated in the work. The goal of the mural is to drive tourism and commerce to the state while fostering enthusiasm and pride from current residents.

The vision for this project is for a dynamic and visually impactful artwork of remarkable quality and lasting value to be located in a prominent public space, greeting passengers arriving to the state, whether they are tourists or residents. The art will highlight the new Official Brand of the State of Oklahoma, connecting and assisting in developing a recognizable identity for the State of Oklahoma. This mural will be original art appropriate for indoor wall installation and able to stand up to conditions of heavy pedestrian traffic. The art will enhance the walkway exiting Concourse A with a distinctive aesthetic experience both highly visible and welcoming to pedestrians.

## Project Funds

The artist or artist teams will receive \$6,000 to create the mural. Artists will be responsible for design, fabrication, delivery, and installation of the artwork within the given budget, using appropriate paints for the surface and painting a protective sealant on top of the mural. All costs associated with the public art project are covered by this budget, and no additional funds will be available.

## Eligibility

This opportunity is open to artists living in Oklahoma regardless of age, race, class, national origin, creed, gender, gender expression, religious affiliation, physical or mental ability. The Oklahoma Arts Council, Lieutenant Governor Pinnell, and the Oklahoma Department of Commerce encourage artistic diversity.

## Application Requirements

Artists will complete an [application form](#) available on the Oklahoma Art in Public Places page at [arts.ok.gov](http://arts.ok.gov) and provide support materials including a letter of interest, resume/CV, 5 images of past artwork, and image details. Please be sure to allow adequate time to submit your application as technical difficulties can occur. Applications that are mailed, emailed, faxed, or hand-delivered will not be considered.

Applications will not be accepted after the December 15, 2020, 11:59 p.m. (CST) deadline

Application materials include:

- a. Letter of Interest
  - i. A letter of interest will include a brief summary of artistic focus and professional career, especially as your background relates to this project.
  - ii. The letter can include a brief description of the concept to be proposed, should the applicant be selected, but this is not required.
  - iii. Letters cannot exceed one page.
- b. Resume
  - i. If applying as a team, please include the team/studio resume. If a team/studio resume is not available, please combine the individual resumes of each team member into one document.
- c. Five images of previous work
  - i. Files can be up to 2mb. Images should be at least 72 dpi.
- d. Image descriptions
  - i. Please include title, medium, dimensions, and year for each artwork. You may also include a brief statement about each work (2 sentence maximum).

## **Selection Process**

RFQ applications will be reviewed and scored by the Director of Art in Public Places to identify the short list of qualified artists to be considered for the project based on the following criteria:

- Artistic excellence as evidenced by representations of past work and other supporting materials.
- Appropriateness of artwork to the goals of the project, as evidenced by representations of past work and other supporting materials.
- Professional experience is adequate to meet the demands of the project.
- Availability to participate in the design, approval, and implementation of the project as required

The list of qualified artists will be presented to the Public Art Selection Committee for the Tulsa Airport Mural. The Committee will identify up to 4 finalists who will be invited to develop mural proposals after attending a mandatory orientation session. Each finalist will be paid an honorarium of \$500 for the development and presentation of a design proposal.

## **Timeline**

Application opens November 20, 2020

Application deadline December 15, 2020

Notification of selected finalists January 31, 2021

Mandatory finalist orientation session February 2021

Presentation of finalist proposals March 2021

Notification of selected artist April 2021

Installation of artwork May 2021

Once selected, the artist or artist team will work with Jarica Walsh, Director of Art in Public Places, to coordinate an installation schedule that allows for safe physical distancing in accordance with CDC guidelines.

## **Questions/Follow up**

Please direct questions or requests for additional information to Jarica Walsh, Director of Art in Public Places, at [jarica.walsh@arts.ok.gov](mailto:jarica.walsh@arts.ok.gov) or (405) 521-2030.

*The Oklahoma Arts Council administers the Oklahoma Art in Public Places Program in accordance with HB 1824.*



Concourse A Exit Lane Wall



**OKLAHOMA**



**OKLAHOMA**

Additional Images of Concourse A Exit

