



Rural Arts Opportunity Grant FY2022 Application Preview

Application Deadline: Applications are accepted on a rolling basis. Applications may be submitted at any time as long as the project has not ended.

This document is a preview of the grant application. It is meant to be used for reference purposes only and cannot be submitted as an official grant application. All grant applications must be submitted by your organization's Grant Contact through the online grant system at arts.ok.gov.

Section 1: Project Information

1. **Project Title** (Limited to 60 characters.)

2. **Anticipated Youth Served**

How many youth are expected to receive direct benefit from this project as audience members or participants?

In-Person: _____

Online/Virtual: _____

3. **Anticipated Adults Served**

How many adults are expected to receive direct benefit from this project as audience members or participants?

In-Person: _____

Online/Virtual: _____

4. **Anticipated Students Served**

If applicable, anticipated number of individuals/students directly served through hands-on learning experiences

In-Person: _____

Online/Virtual: _____

5. **Project Dates**

Use the dropdown boxes to select the date your project begins/ends.

6. **Summary**

Summarize the project in 2-3 sentences. (Limited to 200 characters.)

Schedule of Events

Enter key dates or date ranges for this project. (Example: Auditions August 1st-20th; Rehearsals September 1st-November 30th; Community Engagement Performances December 8th, 3rd-5th; Evening Performances December 10th-12th, 17th-19th). (Limited to 2,000 characters.)

7. Project Locations

Please list the name, street address, city, state, ZIP code, and county of all sites/locations where this project will take place. Please only include one site/location per line. (Limited to 2,000 characters.)

8. How many years has this project taken place?

- First Year
- 2-5
- 6-10
- Over 10

Section 2: Project Budget

This section is where you will enter project-specific expenses and anticipated income sources, broken into separate categories/line items. Additional narrative descriptions are needed to provide more detail on some line items.

Anticipated Budget

Organization

1. \$ _____ Current Year Arts Operating Budget (For arts-based organizations, this is your full operating budget for the year. For non-arts organizations, this is your budget dedicated to arts programming, operations, and administration and should not include non-arts related costs.)
2. \$ _____ Current Year Full Operating Budget

Project Expenses

1. \$ _____ Administration/Operations (including rent, maintenance, etc.)
2. \$ _____ Arts Programming – Salaries and Contracts
3. \$ _____ Arts Programming – Supplies, Technical Expenses, etc.
4. \$ _____ Marketing
5. \$ _____ Other Expenses

Other Expenses Narrative

If Other Expenses are included, provide an itemized list of anticipated Other Expenses

Project Income

1. \$ _____ Anticipated Income Total

What are your anticipated sources of income? Must contain fewer than 2,000 characters.

Grant Request

Itemize your requested grant funds. List full dollar amounts. The total amount should not exceed \$5,000. If awarded a grant, you will be required to provide a 1:1 (100%) match. Half of the match (50%) may be in-kind support. Matching funds may not be other Oklahoma Arts Council funds.

1. \$ _____ **Artistic payroll expenses for arts-related programming**, such as salaries, benefits, and contracts
 2. \$ _____ **Administrative payroll expenses** for arts-related administration, such as salaries, benefits, and contracts
 3. \$ _____ **Facility and operational expenses** such as administrative costs, rent, mortgage, utilities, security, building maintenance, cleaning or sanitation, etc. directly related to arts programming and administration
 4. \$ _____ **Consulting, planning, and evaluation contracts** to support arts capacity building
 5. \$ _____ **Arts program-related expenses** such as marketing, consumable supplies, rental fees, etc.
- Total Grant Request: \$ _____ (system generated)

Section 3: Project Narratives

Program Goals:

- Support arts programming and opportunities for more Oklahomans
 - This grant opportunity is only open for organizations identified as Rural Opportunity Counties
- Establish arts infrastructure in rural and remote areas

Required Outcomes:

Proposals for funding must seek to accomplish one or more of the following:

Outcome 1: Capacity Building and Professional Development

Supports projects that increase an organization's or community's capacity to provide arts experiences and programming, to include but not limited to: arts-focused organizational planning, board development and succession planning, audience development or marketing, organization and program evaluation, program and budget evaluation, strategic planning, volunteer management, etc.

Outcome 2: Learning-Based Arts Programs

Provides arts instruction that focuses on hands-on learning and skill building in classes and workshops for adults and youth (frequency and duration may vary; focus should be on meaningful hands-on learning or online/virtual learning-based arts programs)

Outcome 3: Audience-Based Arts Programs

Provide and/or facilitate arts-focused performances, exhibitions, festivals, or online/virtual audience-based programs for the community

1. Description (Limited to 4,000 characters.)

Describe your project in detail. Please utilize guiding questions below to shape your response:

- What activities will be happening?
- Who will be your primary audience?
- How does this program meet the needs of your community?
- Who are your community partners? What are their roles?

2. Key Individuals (Limited to 4,000 characters.)

List key project artists, presenters, or consultants with their bios, relevant experience, and roles in relation to your project. Please include your top paid individuals. Examples of key individuals include headlining visual and performing artists, authors and writers, guest artists and speakers, choreographers, conductors, directors, principal/guest musicians, judges/jurors, consultants, coordinators, etc.

You may provide web address links to work samples and other support/supplementary material that is referenced in your narrative. Use links in moderation and be sure they only serve support/supplemental purposes rather than additional narrative content.

3. Project Goals and Outcomes (Limited to 4,000 characters.)

How will your project address the Rural Arts Opportunity Grant Program Goals and Outcomes (listed at the top of the page)? If you are conducting a learning-based arts program, what specific arts concepts, vocabulary, and skills will be addressed?

4. Evaluation (Limited to 4,000 characters.)

What methods will you utilize to measure progress towards the goals and outcomes in question 3? Please provide a detailed evaluation plan on how you will collect data/information to determine the effectiveness and success of your project.

Examples of evaluation methods include, but are not limited to, attendee surveys, artist/staff/board surveys, exit polling, testimonials, attendance, marketing effectiveness, media attention, etc. Consider the following questions:

- How will you review this project?
- Who will conduct the evaluation?
- Will you collect both quantitative and qualitative data?
- What are the necessary tools and resources to conduct your evaluation?
- If you are conducting a learning-based arts program, how are you measuring student learning?

Who to Contact for Help

Grant Program Assistance
Molly O'Connor, Assistant Director
molly.oconnor@arts.ok.gov 405-521-2013

Managing Grant Award
Thomas Tran, Grants Director
thomas.tran@arts.ok.gov (405) 521-2041

Grant System Access
Grants Office
grants@arts.ok.gov (405) 521-2040